

**UNITED WE WIN.**

**LIVE UNITED**

## United Way of Metropolitan Nashville 2019 Annual Meeting Sponsorship Opportunities

More than 400 business leaders, nonprofit professionals and government officials will gather to hear directly from United Way and community leadership about how we are bringing the community together to address our most pressing issues. This special event will feature networking opportunities and a continental breakfast followed by presentations on United Way's three-year strategic plan, our most recent funding initiatives and our 2018 Campaign Awards.

Your sponsorship will showcase your brand as a leader in the community while supporting causes and initiatives that improve the lives of our most vulnerable neighbors.



**SPONSOR BENEFITS:**

**PLATINUM**  
\$50,000

**GOLD**  
\$25,000

**SILVER**  
\$10,000

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Opportunity to make remarks during Annual Meeting event program	●		
Mention in all event-related media releases	●		
Recognition from podium as event sponsor	●	●	
Recognition as a corporate sponsor in United Way Annual Report	●	●	
Logo in event printed program*	●	●	
Logo recognition on United Way Annual Meeting website (5,000 visitors/month)	●	●	●
Logo on all event signage and promotional materials*	●	●	●
Logo/mention in event invitation and related email communications* (30,000+ subscribers)	●	●	●
Reserved seating in front seating section during meeting	10	5	3
Custom posts on United Way social media channels as event sponsor (75,000+ impressions/month)	5	3	1

\* Subject to print/distribution deadlines.

For more information or to become a sponsor, contact Courtney Barlar at [courtney.barlar@uwmn.org](mailto:courtney.barlar@uwmn.org) or 615.780.2407.

